

Tiing : the ultimate financial ally for weddings and blissful unions!

Montreal, March 19th, 2024 - The wedding season is just a few weeks away. This celebration requires meticulous organisation, not only for the newly engaged couple, but also for their guests! What to wear? How will you get there? With or without children? **Most importantly, what gift should the guests give to congratulate the couple on their new life together? Tiing, first online money pool on the Canadian market**, will be the best ally of future brides and grooms in 2024!

They lived **happily** ever after and had many children (or not)...

The vision of personal fulfillment as a couple may have evolved, but getting married has not gone out of fashion! In fact, by 2022, there will be **14.8 million married couples in Canada**.¹ Religious or outdoor ceremony, smart or casual dress, traditional or contemporary food... Canadian couples still want to celebrate their union with their loved ones.



These guests rack their brains for ways to thank their hosts for inviting them to the happiest day of their lives: picking an idea from the wedding registry, helping to pay for a service provider, or contributing to the honeymoon... They often choose to leave a cheque in the designated box provided for this purpose, **the average value of which is \$145 per guest**.² This precious Pandora's box, which is generally not very secure, can contain up to several thousand dollars, for which the donor is not always named, a sum that risks being misplaced and is difficult to manage after the wedding.



¹ Number of married people in Canada from 2000 to 2022 - Statistica

² Ebates.com

Tiing : create, share, participate and **enjoy** the most beautiful day of their lives!



So what can be done about it? Tiing has found the solution, and wants to offer it to anyone celebrating the love of their life this year. **As Canada's first online money pool, the Montreal-based startup is offering the «Festive Pool» service**, specifically designed to meet the need for a group gift, such as those needed for a wedding. **Create, share, participate and enjoy!** It's never been easier to spoil your loved ones with gifts with Tiing.

With the ambition to democratise online collective payment, **Tiing aims to make life easier for newlyweds and their guests** by offering them a **fun, easy, functional and secure way to raise money, with no hidden fees! A flat fee of \$1 is charged for each contribution, with a 4% commission charged upon closing the money pool.** It's an opportunity for the couple to enjoy their new life together and plan their future projects with peace of mind.

About Tiing

Founded in Montreal in 2019 by a trio of friends and entrepreneurs, Lucas Rivoire, Nicolas Goutaudier and Guillaume Goupil, **Tiing is the only online money pool on the Canadian market.** This digital platform makes collecting money easy, fast and safe for a group, with no hidden fees! **With more than \$4 million raised since its creation and 100,000 users,** Tiing aims to revolutionise Canadian fundraising by financing a collective gift, organising an event or supporting a solidarity project.

More information: <https://www.tiing.ca/>

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